

# THE OPEN STANDARDS FOR THE PRACTICE OF CONSERVATION

Planning, implementing, monitoring, and learning  
from projects and programs at all scales

# CONSERVATION MEASURES PARTNERSHIP



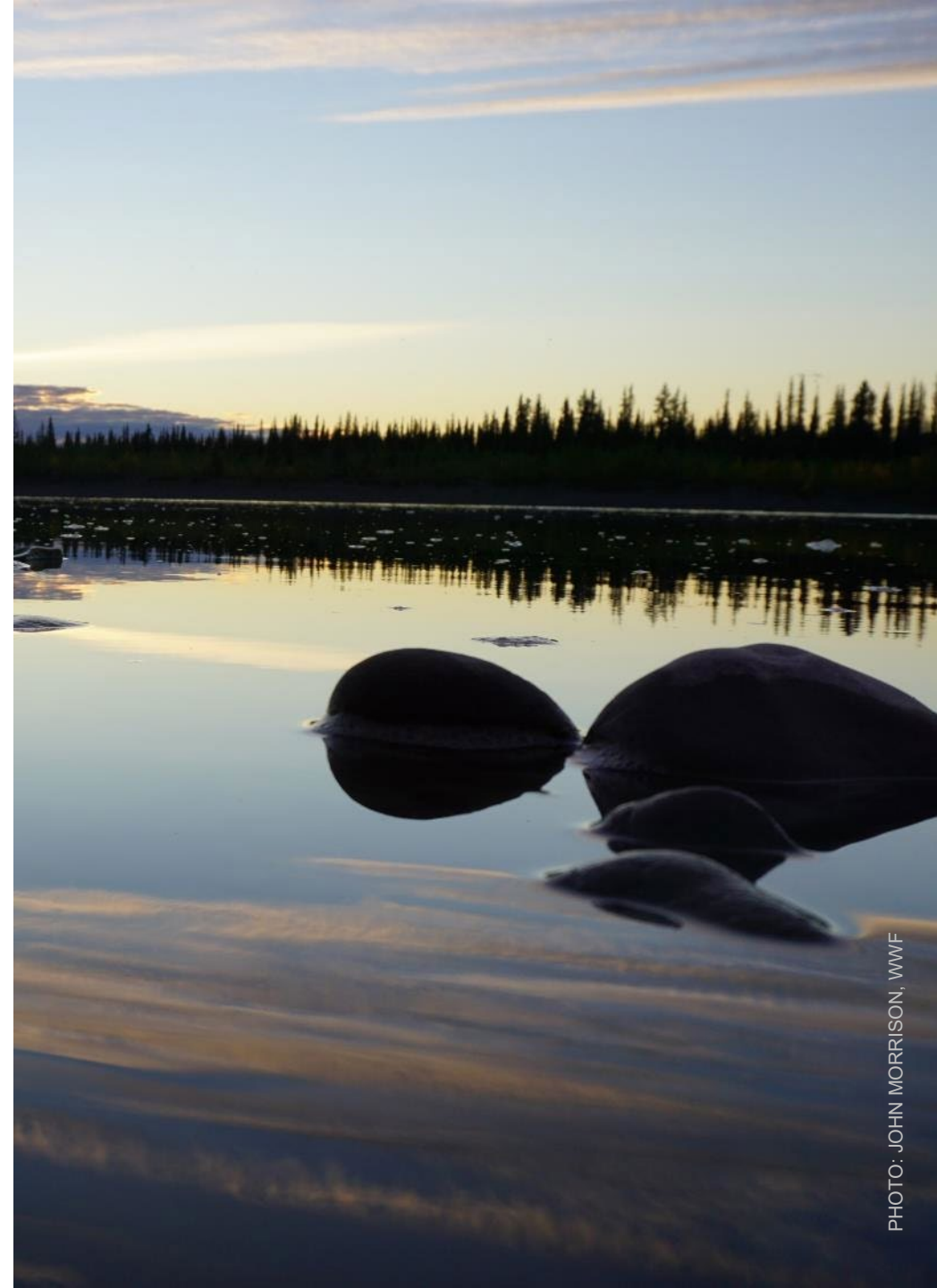


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# **GENERAL PRINCIPLES**

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- Collaborate
- Involve stakeholders
- Use the evidence base
- Practice adaptive management
- Document decisions
- Foster a learning environment



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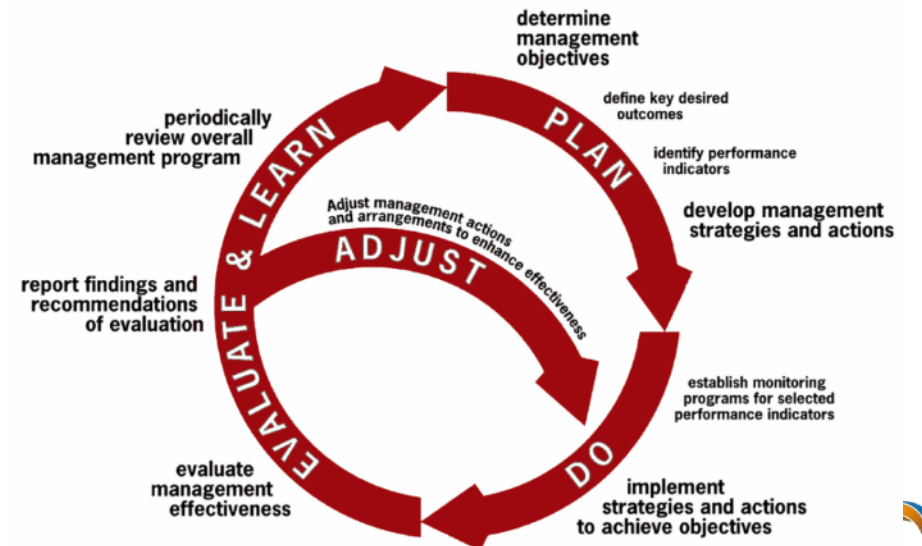
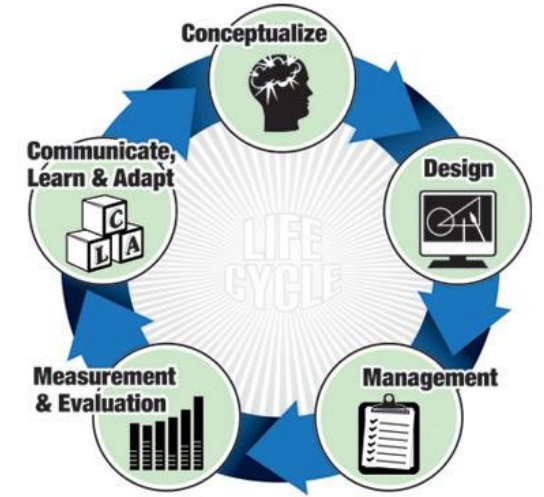
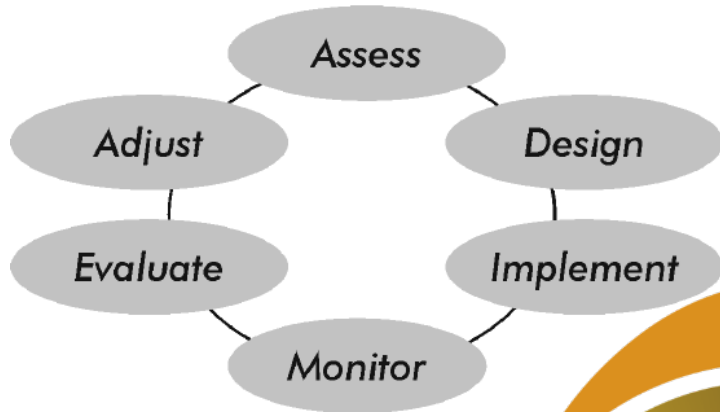
# **ADAPTIVE MANAGEMENT**

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- Complexity & uncertainty
- Are we doing the right things?
- Are we doing them well?
- Are we achieving an impact?



# ADAPTIVE MANAGEMENT CYCLES

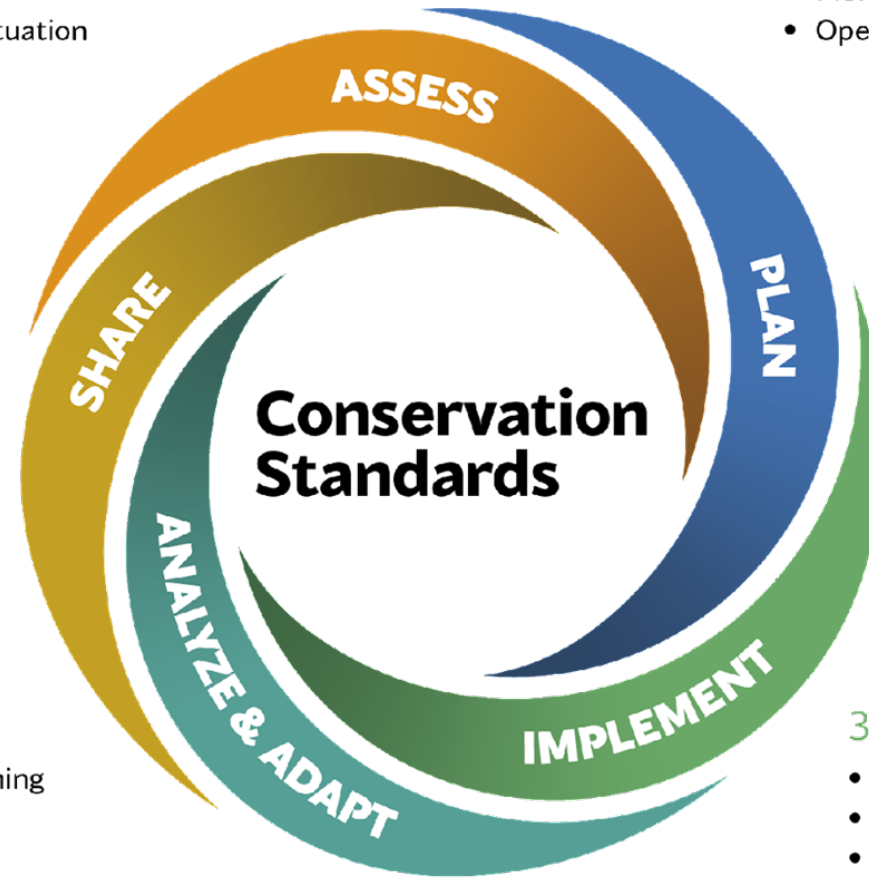


## 1. ASSESS

- Purpose & team
- Scope, vision, & targets
- Critical threats
- Conservation situation

## 2. PLAN

- Goals, strategies, assumptions, & objectives
- Monitoring plan
- Operational plan



## 5. SHARE

- Document learning
- Share learning
- Foster learning

## 3. IMPLEMENT

- Work plan & timetable
- Budget
- Implement plan

## 4. ANALYZE & ADAPT

- Prepare data
- Analyze results
- Adapt plans



# TOOLS AND SUPPORT



PHOTO: WAYNE LAWLER



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# **RESOURCES**

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- Coaches network
- Training & guidance
- Miradi software
- Teaching network
- Standard classifications

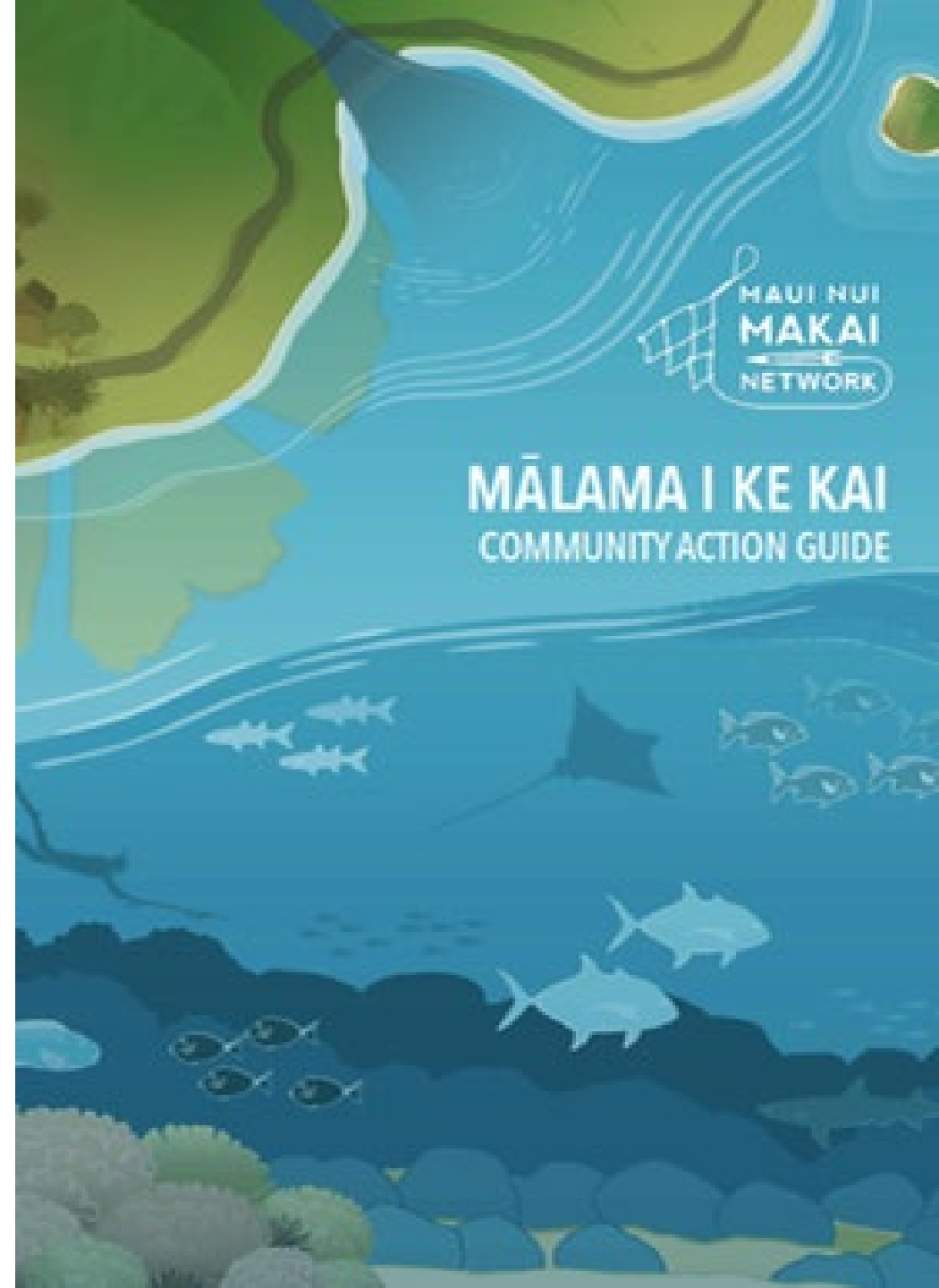


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## **ADAPTIONS ENCOURAGED**

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- Translations to local languages
- Frequently tailored for local cultural context
- Development of specific resources and tools where needed
- Incorporation of existing tools



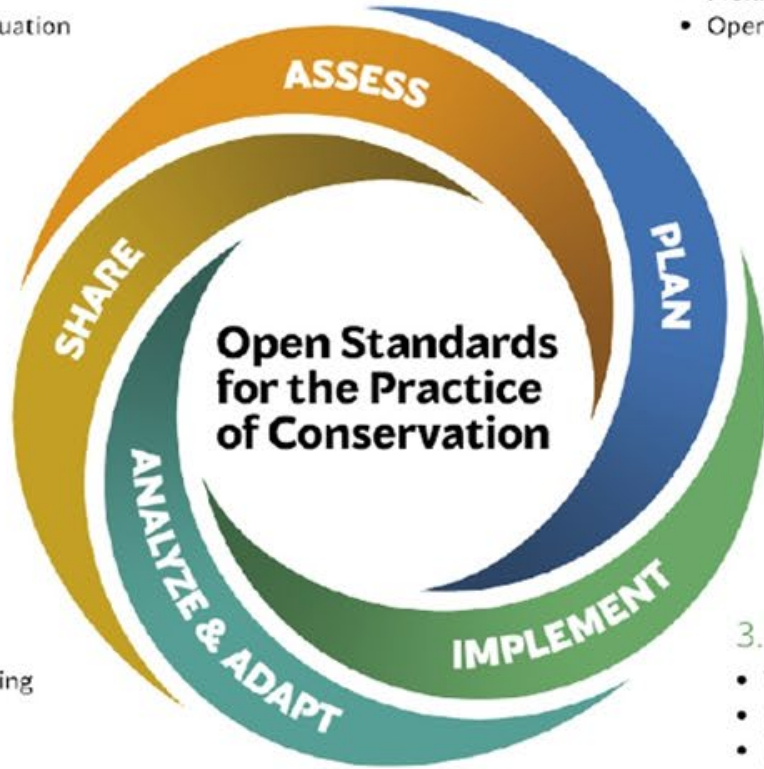
# Healthy Country Planning

## 1. ASSESS

- Purpose & project
- Scope, vision, & targets
- Critical threats
- Conservation situation

## 2. PLAN

- Goals, strategies, assumptions, & objectives
- Monitoring plan
- Operational plan



## 5. SHARE

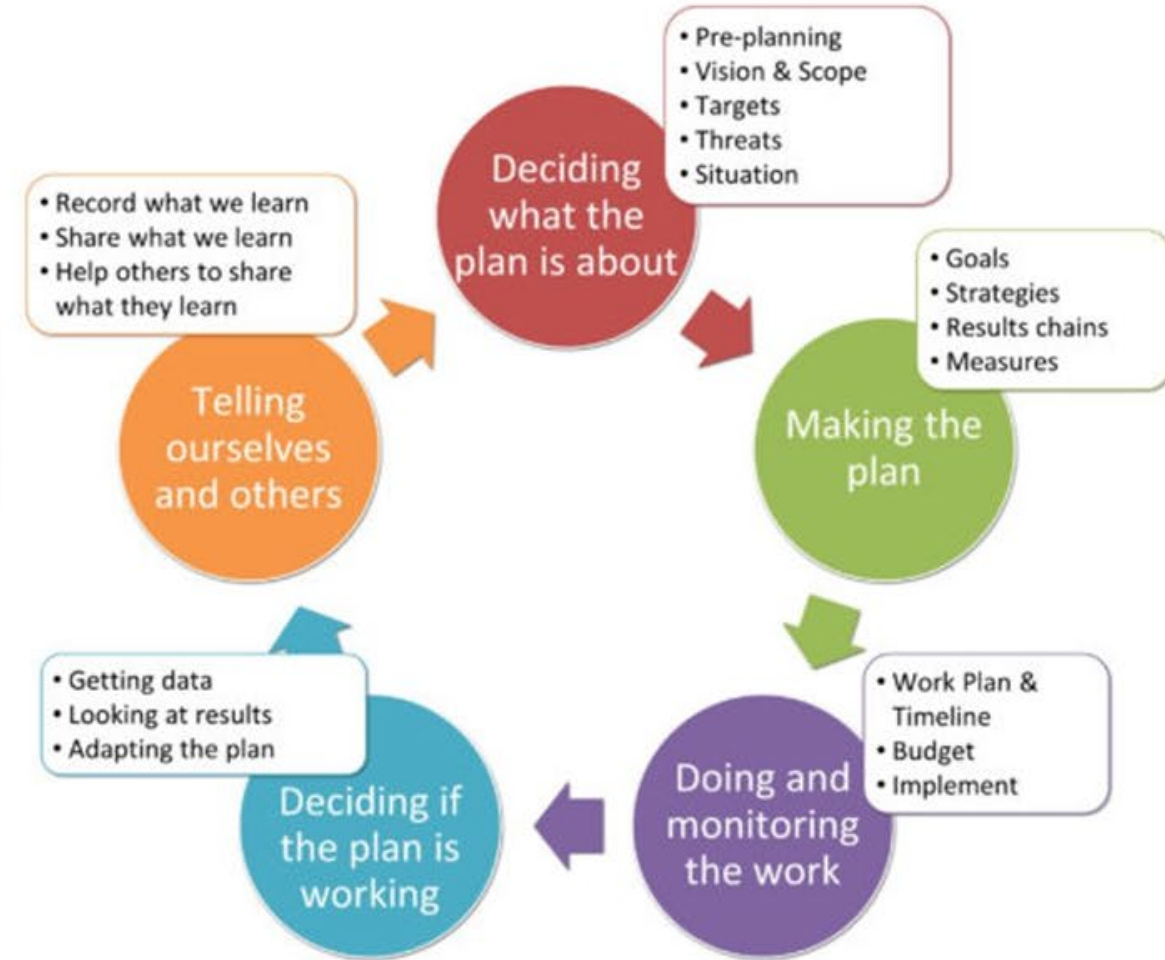
- Document learning
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## 3. IMPLEMENT

- Work plan & timetable
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- Prepare data
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Healthy Country Planning  
Adapted for participation  
& cross cultural situations

Any questions?

